

2026 BALL DROP

NEW YEAR'S EVE



December 31st 2025 | 7:30 PM - 12:00 AM (CT)
Location: ACDI HQ (403 N. Main St. Benton, AR)

As the premier year-end blowout in central Arkansas, the ACDI New Year's Eve Ball Drop is back to close out 2025 in style! In partnership with The City of Benton we can't wait to bring you the most exciting night of the year with family-friendly games, food, and entertainment from Copper Flats.

Free for all to attend, the event will feature live music from Copper Flats, along with a large kids zone, a variety of food trucks with items for purchase, event-long entertainment, fireworks, and so much more for everyone to enjoy.

Our Presenting, Spotlight, and Community Sponsors also receive exclusive access to our VIP area! This unique and fun experience includes a catered meal in ACDI HQ, meet & greet and private performance with Copper Flats, and access to the VIP tent near the stage featuring comfortable seating and a fire pit. You don't want to miss it!

Most importantly, the ACDI New Year's Eve Ball Drop provides an opportunity to support Bright Futures Benton, an organization committed to providing the resources and relationships to ensure every child has a future with hope, love, and potential. We will be collecting monetary donations throughout the event and a percentage of all food and drink sales will go directly to supporting Bright Futures and its mission.

It's clear that ACDI is the place to be on New Year's Eve. We can't wait to see you there!

Proceeds will benefit:



5,000+
ATTENDEES

2026 BALL DROP

NEW YEAR'S EVE

SPONSORSHIP LEVELS & BENEFITS

Presenting Spotlight Community Friendship Bright Supporting

| | | | | | | |
|--|-----------------|----------------|----------------|----------------|----------------|--------------|
| Name included in sponsor list on social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Volunteer opportunities for your team | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo prominently displayed in specific event area | ✓ | ✓ | ✓ | ✓ | ✓ | |
| On-site tent display | ✓ | ✓ | ✓ | ✓ | | |
| Logo included on event t-shirt | ✓ | ✓ | ✓ | ✓ | | |
| Main Stage shoutout during the event | ✓ | ✓ | ✓ | | | |
| Access to VIP area | ✓ | ✓ | ✓ | | | |
| Name/Logo included on billboard advertising | ✓ | ✓ | | | | |
| Pre-recorded video advertisement displayed on board during event | ✓ | ✓ | | | | |
| Logo included on event signage - stage display | ✓ | | | | | |
| Sponsor appears in any print, radio, and television advertisement of the event | ✓ | | | | | |
| First right of renewal in 2026 | ✓ | | | | | |
| Investment | \$15,000 | \$8,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |
| Number of Packages Available | 1 | 2 | 4 | 5 | 8 | 10 |

***Not seeing the perfect package? If you are interested in a customizable package, please contact jennifer.bagwell@acd-inc.com or addie.chumley@acd-inc.com**

In partnership with



ACDI | Benton, AR
www.acd-inc.com | 800.990.2234

WHERE:

**ACDI
HEADQUARTERS**

WHEN:

**DECEMBER 31, 2025
7:30 PM TO 12:00 AM (CT)**



We would like to select the following sponsorship for the New Year's Eve Ball Drop:

Presenting Sponsor \$15,000

Spotlight Sponsor \$8,000

Community Sponsor \$5,000

Friendship Sponsor \$2,500

Bright Sponsor \$1,000

Supporting Sponsor \$500

Business Name:

Business Address:

Contact First and Last Name:

Contact Phone:

Contact Email:

I will have a booth at the event: Yes No

Please email this completed sponsorship form to Addie Chumley at addie.chumley@acd-inc.com
Make checks payable to: "ACDI" Mail to: ACDI Attn: Ball Drop 403 N Main Street Benton, AR 72015

Deadline to complete sponsorship form is: October 10th, 2025

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